Internet Software for Connected Consumer Electronics

Allegro highlights Connected Consumer Devices built with RomPlug® UPnP™/DLNA® Toolkits at ESC Silicon Valley 2010

SAN JOSE, CA and BOXBOROUGH, MA – April 27, 2010 – At the embedded industry's largest gathering of designers, technologists, business leaders, and suppliers in San Jose, CA, the Embedded Systems Conference is the showcase for the latest in embedded networking technology. As part of the show, Allegro (BOOTH #3030) will highlight various DLNA Certified® devices built with Allegro's RomPlug UPnP/DLNA software development toolkits including the Moxi® HD DVR. Allegro, a leader in embedded Internet connectivity and UPnP /DLNA technology, offers field proven networking software shipping in 50+ million devices worldwide. Worldwide leading manufacturers of consumer electronics, telecommunications equipment, medical equipment, automotive and aircraft all rely on Allegro technology to deliver advanced and robust networking connectivity everyday.

Allegro's RomPlug Toolkits Enable DLNA Connectivity in Shipping Products

Innovation and connectivity are fueling unprecedented advances in consumer electronics. Specifically, device manufacturers are enabling their products to communicate with other devices within the local network. The Digital Living Network Alliance (DLNA), a cooperative collaboration of 350+ of the world's leading consumer electronics, PC and mobile companies have created a set of interoperability guidelines for a new generation of consumer electronics. These new generations of devices routinely communicate and seamlessly interoperate allowing consumers access to their digital content, either personal or commercial, regardless of manufacture. Allegro is a DLNA Technology Component supplier and has worked with consumer electronics companies worldwide to incorporate DLNA interoperability in 50+ shipping DLNA Certified products. Allegro's RomPlug suite of UPnP / DLNA development toolkits offer

engineering teams flexible and robust tools to create UPnP / DLNA enabled consumer electronics and mobile devices. "Many consumer electronics OEMs are enabling their designs with DLNA connectivity and leveraging the technology to create innovative and compelling products" says Bob Van Andel, CEO and President of Allegro. "The consumer electronics we are displaying at ESC highlight how OEMs have utilized our RomPlug suite of UPnP / DLNA toolkits to enable robust DLNA connectivity in shipping products".

About Allegro

Allegro Software Development Corporation is a premier provider of embedded Internet solutions with an emphasis on device management technologies and UPnP-DLNA networking technologies. Since 1996, Allegro has been a force in the evolution of device management solutions with its RomPager embedded web server toolkit. Also an active contributor to UPnP and DLNA initiatives, Allegro supplies a range of UPnP and DLNA toolkits that offer portability, easy integration and full compliance with UPnP and DLNA specifications. Allegro is headquartered in Boxborough, MA.

Contacts:

Loren Shade	Larry LaCasse
VP Marketing	VP Business Development
Allegro Software Development Corporation	Allegro Software Development Corporation
978-264-6600	978-264-6600
loren@allegrosoft.com	larrylc@allegrosoft.com