FOR IMMEDIATE RELEASE

Allegro Demonstrates Yamaha's neoHD
DLNA Certified™ Digital Media Player
with RomPlug® Technology

BOSTON, MA and BOXBOROUGH, MA - September 22, 2009 - Today at the Embedded Systems Conference, Boston, Allegro will demonstrate the latest in DLNA Certified Home Audio products from Yamaha featuring Allegro's RomPlug UPnP™ DLNA® technology. The neoHD (YMC-700) illustrates how DLNA technology enables discovery, integrated control, browsing and playing digital content on a home network using a simple and easy to operate GUI. Allegro, a leading OEM supplier of embedded Internet connectivity and UPnP/DLNA technology, offers field proven networking connectivity technology shipping in 25+ million devices worldwide. The Yamaha neoHD (YMC-700) is in stores now and will be demonstrated among a suite of Allegro DLNA reference platforms in their exhibit at the Embedded Systems Conference, Boston, booth #613, September 22 and 23, 2009.

About Allegro
Allegro Software Development Corporation is the premier provider of UPnP networking and device management technologies specifically targeted at embedded Internet applications. Since 1996, Allegro has been a force in the evolution of device management solutions with its RomPager embedded web server toolkit. As an active contributor to UPnP / DLNA initiatives, Allegro supplies a range of UPnP toolkits that offer portability, easy integration and full compliance with UPnP device specifications. Allegro is headquartered in Boxborough, MA.

Contacts:
Loren Shade
VP Marketing
Allegro Software Development Corporation
978-264-6600
loren@allegrosoft.com

Larry LaCasse
VP Business Development
Allegro Software Development Corporation
978-264-6600
larrylc@allegrosoft.com