

FOR IMMEDIATE RELEASE

Allegro Expands UPnP™/DLNA® offering with Link Protection

RomPlug WMDRM™ and RomPlug DTCP™ embedded software toolkits offer support for protected digital media file streaming

SANTA CLARA, CA and BOXBOROUGH, MA – June 24, 2008 – Today at CONNECTIONS: The Digital Living Conference & Showcase, hosted by international research firm Parks Associates in partnership with the Consumer Electronics Association (CEA), Allegro announced the launch of RomPlug WMDRM and RomPlug DTCP embedded Internet development toolkits. The toolkits offer OEMs the ability to easily integrate UPnP™/DLNA® link protection technology for protected digital media file streaming into their embedded designs. Allegro, a leader in the embedded Internet connectivity and UPnP/DLNA markets, offers field proven networking software shipping in 35+ million devices worldwide. Worldwide leading manufacturers of telecommunications equipment, consumer electronics, medical equipment, automotive and aircraft all rely on Allegro technology to deliver advanced and robust networking connectivity everyday. RomPlug WMDRM and RomPlug DTCP are available to early access customers now with commercial release in Q4 2008.

The RomPlug WMDRM and RomPlug DTCP development toolkits offer design engineers a comprehensive solution for incorporating the only UPnP/DLNA approved link protection technologies into their embedded consumer device platforms. The toolkits offer the following capabilities:

- Support for WMDRM-ND Receivers built for use in embedded systems;
- DTCP-IP Source and Sink services including Full Authentication with a configuration option for crypto offloading;
- Extensive integration with the RomPlug® UPnP/DLNA core and application toolkits;
- Highly portable across processor, OS and TCP/IP stack implementations.

Secure Connectivity with Consumer Devices

When commercial content is made available for consumer devices, it must be protected from unauthorized copying and use. Consumers now expect the capability to store, transfer and use their purchased content on any device at any location connected to their wired or wireless home networks. WMDRM-ND and DTCP-IP provide key capabilities that enable a standards based solution for approved link protection between a home network digital media server and consumer devices.

“We are excited to expand our UPnP/DLNA products with the addition of protected digital media file streaming capabilities for our customers” said Robert Van Andel, CEO and President of Allegro. “RomPlug WMDRM and RomPlug DTCP deliver unprecedented capabilities for embedded engineers to incorporate link protection within their UPnP/DLNA based consumer designs”.

About Allegro

Allegro Software Development Corporation is a premier provider of embedded Internet solutions with an emphasis on device management technologies and UPnP-DLNA networking technologies. Since 1996, Allegro has been a force in the evolution of device management solutions with its RomPager embedded web server toolkit. Also an active contributor to UPnP and DLNA initiatives, Allegro supplies a range of UPnP and DLNA toolkits that offer portability, easy integration and full compliance with UPnP and DLNA specifications. Allegro is headquartered in Boxborough, MA.

Contacts:

Loren Shade
VP Marketing
Allegro Software Development Corporation
978-264-6600
loren@allegrosoft.com

Larry LaCasse
VP Business Development
Allegro Software Development Corporation
978-264-6600
larrylc@allegrosoft.com