

**FOR IMMEDIATE RELEASE**

## **Allegro Announces RomXoap™ Embedded Internet Development Toolkit**

*Powerful SOAP technology designed specifically for use in embedded systems*

BOSTON, MA and BOXBOROUGH, MA – September 19, 2007 – Today at the Embedded Systems Conference Allegro announced the launch of RomXoap embedded Internet development toolkit, offering OEMs the ability to easily integrate SOAP technology into their embedded designs. Allegro, a leader in the embedded Internet connectivity and UPnP™/DLNA™ markets, offers field proven networking software shipping in 25+ million devices worldwide. Fortune 100 manufacturers of telecommunications equipment, consumer electronics, medical equipment, automotive and aircraft all rely on Allegro technology to deliver advanced and robust networking connectivity everyday. RomXoap is available to early access customers now with commercial release in Q4 2007 and will be previewed at Allegro's exhibit at the Embedded Systems Conference, Boston, booth #804, September 19-20, 2007.

The RomXoap development toolkit offers design engineers a comprehensive solution for building connectivity between embedded designs and enterprise IT environments utilizing standards based SOAP technology. Using the development toolkit, design engineers can use the following RomXoap capabilities in their embedded devices:

- SoapBuilder™ automated tool for converting WSDL definitions into an easy to use framework for embedded applications;
- SOAP 1.1 and 1.2 support;
- Extensive integration with the RomPager® Web Server to create a powerful embedded SOAP server with a host of security options;
- Extensive integration with RomWebClient™ to create a feature rich embedded SOAP client with optional security features;
- Highly portable technology across processor, OS and TCP/IP stack implementations.

## **The Challenge of Standards Based Connectivity**

Embedded devices are playing a larger role within enterprise IT environments and the broader connected world. As more and more designs include Internet capabilities, new and exciting possibilities exist to enable data connectivity throughout the enterprise utilizing structured standards based technologies. SOAP is widely accepted as a universal standard for communications within heterogeneous enterprise IT environments.

“Allegro has built a strong reputation for delivering robust standards based networking technology toolkits that are specifically designed for the embedded marketplace” said Robert Van Andel, CEO and President of Allegro. “RomXoap continues this tradition by delivering unprecedented SOAP client and server capabilities for embedded engineers to incorporate within their designs”.

## **About Allegro**

Allegro Software Development Corporation is a premier provider of embedded Internet solutions with an emphasis on device management technologies and UPnP-DLNA networking technologies. Since 1996, Allegro has been a force in the evolution of device management solutions with its RomPager embedded web server toolkit. Also an active contributor to UPnP and DLNA initiatives, Allegro supplies a range of UPnP and DLNA toolkits that offer portability, easy integration and full compliance with UPnP and DLNA specifications. Allegro is headquartered in Boxborough, MA.

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