# Allegro Demonstrates RomPlug® UPnP™ / DLNA® Toolkit Interoperability with Multi-Vendor Connected Consumer Electronics

*Allegro highlights DLNA framework interoperability at CES 2010*



LAS VEGAS, NV and BOXBOROUGH, MA – January 6, 2010 – At CES 2010 in Las Vegas, NV, Allegro is showcasing the latest in connected consumer electronics to existing customers and prospects that are creating UPnP / DLNA enabled devices.  Instrumental to the demonstration,  Allegro highlights various products from leading CE manufacturers, several DLNA Certified devices built with Allegro's RomPlug toolkits, and Allegro's DLNA Certified AV Demon RDMC 101 to spotlight network enabled products cooperatively communicating via the DLNA interoperability framework.  Allegro, a leader in embedded Internet connectivity and UPnP /DLNA  technology, offers field proven networking software shipping in 50+ million devices worldwide.  Worldwide leading manufacturers of consumer electronics, telecommunications equipment, medical equipment, automotive and aircraft all rely on Allegro technology to deliver advanced and robust networking connectivity everyday.

**DLNA Connectivity in a Multi-Vendor Environment**

Starting a new decade of innovation in consumer electronics the Digital Living Network Alliance (DLNA) is helping put an end to the frustration of consumer electronics interoperability.  A cooperative collaboration of 250+ of the world's leading consumer electronics, PC and mobile companies, DLNA has created design guidelines for a new generation of DLNA Certified® products that can work together, no matter the brand.   Allegro is a DLNA Technology Component supplier and has worked with consumer electronics companies worldwide to incorporate DLNA interoperability in 50+ shipping DLNA Certified products. Allegro's RomPlug suite of UPnP / DLNA development toolkits offer engineering teams flexible and robust tools to create state of the art UPnP and DLNA enabled consumer electronics and mobile devices. "Allegro was founded on the vision of enabling networked smart, connected devices with our original web server technology.   Today, we retain and have expanded that initial vision with the functionality and interoperability of the UPnP / DLNA framework" says Robert Van Andel, CEO and President of Allegro. "UPnP / DLNA offers a compelling framework for ubiquitous interoperability between CE devices, PCs and mobile platforms and is a shared vision with the 350+ member companies with DLNA".

**About Allegro**

Allegro Software Development Corporation is a premier provider of embedded Internet solutions with an emphasis on device management technologies and UPnP-DLNA networking technologies. Since 1996, Allegro has been a force in the evolution of device management solutions with its RomPager embedded web server toolkit. Also an active contributor to UPnP and DLNA initiatives, Allegro supplies a range of UPnP and DLNA toolkits that offer portability, easy integration and full compliance with UPnP and DLNA specifications. Allegro is headquartered in Boxborough, MA.

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