

**FOR IMMEDIATE RELEASE**

## **RomXoap™ Development Toolkit Eases Enterprise Integration with Embedded Systems**

*Embedded Systems leverage powerful SOAP technology to provide seamless integration in enterprise environments*

BOXBOROUGH, MA – January 24, 2008 – Since announcing RomXoap at the 2007 Embedded Systems Conference Boston, Allegro has been working to enable OEM/ODM vendors with highly efficient embedded SOAP technology to seamlessly integrate embedded systems into enterprise environments. Allegro, a leader in embedded Internet connectivity and UPnP™/DLNA® technology, offers field proven networking software shipping in 35+ million devices worldwide. Worldwide leading manufacturers of telecommunications equipment, consumer electronics, medical equipment, automotive and aircraft all rely on Allegro technology to deliver advanced and robust networking connectivity everyday. RomXoap is available now in Beta and will be featured at Allegro's exhibit at the Embedded Systems Conference, San Jose, booth #3030, April 14-18, 2008.

SOAP is the unifying technology for integration of heterogeneous systems across the enterprise. Built upon structured standards based technology, a broad foundation of commercial SOAP development platforms are available and routinely demonstrate interoperability in heterogeneous environments. More importantly, enterprise development teams are well versed in developing and deploying SOAP applications across the enterprise. Enterprise organizations have fully embraced the technology and specifically built support and training programs into their staffing and continued education resources.

Allegro's RomXoap Internet development toolkit offers embedded design engineers a comprehensive solution for building SOAP based connectivity between embedded systems and deployed enterprise applications. OEMs and ODMs can now offer their customers unprecedented interaction with their deployed embedded products using SOAP. Allegro's RomXoap toolkit offers many capabilities for embedded design teams to use:

- Support for SOAP 1.1 and 1.2;
- An automated tool for converting Web Services Description Language (WSDL) definitions into an easy to use framework for embedded applications (SoapBuilder™);
- Integrated security options for embedded client and server applications;
- Highly portable technology across processor, OS and TCP/IP stack implementations;
- Highly efficient embedded resource utilization.

“Integrating deployed embedded systems into an enterprise environment has always been an issue” said Robert Van Andel, CEO and President of Allegro. “With the availability of our RomXoap development toolkit, OEMs/ODMs can take advantage of SOAP technology in their embedded designs with full enterprise acceptance and dedicated resources already in place for support”.

### **About Allegro**

Allegro Software Development Corporation is a premier provider of embedded Internet solutions with an emphasis on device management technologies and UPnP/DLNA networking technologies. Since 1996, Allegro has been a force in the evolution of device management solutions with its RomPager embedded web server toolkit. Also an active contributor to UPnP and DLNA initiatives, Allegro supplies a range of UPnP and DLNA toolkits that offer portability, easy integration and full compliance with UPnP and DLNA specifications. Allegro is headquartered in Boxborough, MA.

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